

**GOZOOP**

# PR Driven Socio Impacting Campaign, Fundraising, Increasing Outreach: **1 Small Step Foundation**

## EMRAAN TAKES ON THE BIG C AGAIN

By Natasha Coutinho, Mumbai Mirror | Updated: Sep 1, 2017, 12:00 AM IST



6.3 A- A+

After his son Ayaan beat cancer following a three-year treatment, Emraan Hashmi has joined hands with an NGO to raise funds amounting to Rs 1.2 crore for government hospitals so those who are ailing can get proper medical care. The campaign, 1 Small Step for Cancer, will kick off on September 6.

A source associated with the campaign points out that the survival rate of children suffering from cancer in India is 30 per cent

## Johny Lever urges fans to help underprivileged cancer-stricken kids

IANS | Updated: Sep 9, 2017, 12:33 IST



Comedian Johny Lever has urged his fans to come forward and assist cancer-stricken children and help lower income families fight against the disease.

READ ALSO:

Johny Lever's daughter to host talent show

## MumbaiMirror

Thu, Feb 09, 2018 BANGALORE MIRROR | AHMEDABAD MIRROR | PUNE MIRROR

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## #1smallstepforcancer by Varun Dhawan



## Gozoop, 1SmallStep Foundation raise Rs. 1 crore to fight cancer with Emraan Hashmi

The initiative to raise an Emergency fund of Rs. 1 crore to help 1,000 children was also supported by Varun Dhawan, Johny Lever and Shilpa Shetty

ETBrandEquity | Updated: November 10, 2017, 15:48 IST

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Gozoop, an integrated communication agency and 1SmallStep Foundation together have raised an Emergency fund of Rs. 1 crore to help 1,000 children survive cancer.

#1SmallStepForCancer campaign is a crowdfunding campaign started on 6th

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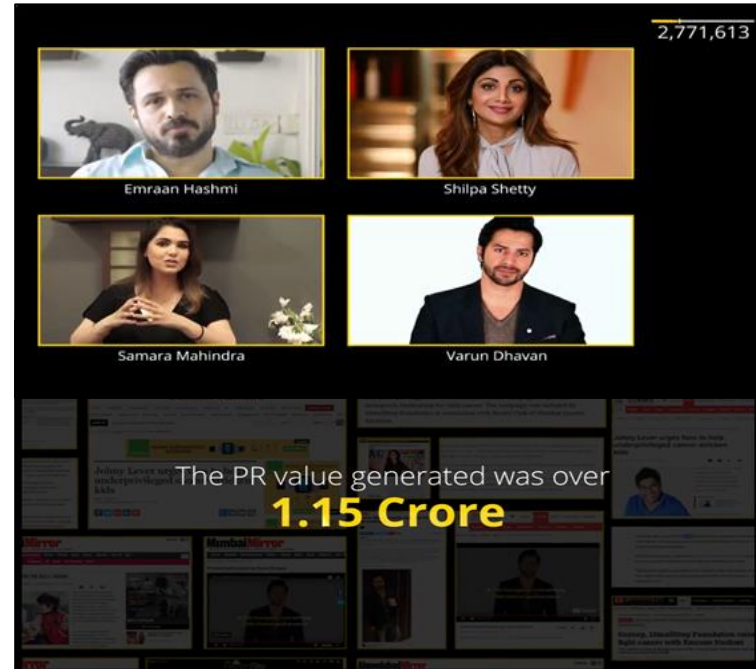
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#1SmallStep



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**Thank You**

